**Interview 4**

**Interviewer:** So, basically if you want to take turns to answer fairly quickly, in 15 minutes to these questions, it would be very nice. who would like to start and say “OK, what are the key motivations for being in this village and participating to this sort of bood camp activity”, and so on?

**Interviewee 1:** Do we just talk for us or for the whole group?

**Interviewer:** You can talk for yourself. You don’t have to talk for the whole group. Just use the hand. Raise your hand and then you play, OK? I'm talking now so.

**Interviewee 1:** Are you explaining something in the main room? We cannot hear you, if you are.

**Interviewer:** Hang on just a second.

**Interviewee 2:** X, we cannot hear you. Team two is here.

**Interviewer:** Hang on, I have to answer. Some misunderstanding. So, in this you can answer for yourself if you wish. OK.

**Interviewee 2:** So then maybe I start. The question was what is my motivation to join this team?

**Interviewer:** The motivation to be in this village and to take part in this bootcamp activities, and to create a startup.

**Interviewee 2:**  OK, so first of all, experts and team is part of my curriculum, so it's mandatory. And so, then I choose X courses, which offered in the semester based in English language, and then I saw this and I didn't know so much about creating a startup before, so I thought it can be interesting. Is that enough?

**Interviewer:** So, anybody else. Just use the button down here.

**Interviewee 2:** My motivation to do this course actually be in this course for me also, but as it's start up, it's mostly related to my subject that I'm studying right now, which is product design. The basic of this subject is a startup. Every time we design something it's like a new startup, and so I thought it would be most related to the IT team, and I can participate and so on. Also, most of my projects that I've had before, \*inaudible\* have them at the school or group project, so I know really well. I have a lot of experience in working in team, and in large groups.

**Interviewer:** If we go back in time a little bit, if you remember the brainstorming activities, how did the presentations made from the stakeholders influence your initial social innovation ideas that you had? You had some social innovation ideas, I guess, before joining the course, because the course it's also about the village team. It's also about social in a startup, driven social innovation for social good. So, when you got the presentations from stakeholders and you did some brainstorming, how did those presentation influence you? Yes, X.

**Interviewee 2:**  I think it grants us a lot, because we had no real idea, and I think also, we thought we had to relate to something they present. So, I think our decision was highly influenced by them.

**Interviewer:** OK.

**Interviewee 2:** I feel the presentation from the stakeholders, at first, I feel like they limited us a little bit, because then we had to actually choose something that was relatable to their problem, and I actually joined the village because I thought it would be a broader picture. But I also think that the precision from the stakeholders has made us go in one direction, and to actually solve a real problem is more motivating than just coming up with a project that then not have been as relevant for another stakeholder.

**Interviewer:** Sure. When it comes to social innovation, ideas or social innovation? Did they influence you somehow? Not just the idea itself, but when it comes to social innovation, it has many aspects.

**Interviewee 2:** I think they really managed to show us their social challenges, or sustainable challenges. Stakeholders are really remembered as X from the community, who said they have these old people who don't know... they don't know how to treat them, and I think there was a really good starting point to see the challenges, because sometimes when you are a student, you're so busy with your daily life, so you don't really see these social challenges that go on in the smaller villages and so. So, I think it was a good introduction.

**Interviewer:** When it comes to technical challenges. Did you have any technical challenges while developing your projects? How did the stakeholders help you with these technical challenges, if they did? And did you acquire some new skills? Do you think you acquired? I know it's three questions. But first, let's start from the first one. Did you have any technical challenges?

**Interviewee 2:** We had a lot of technical challenges, because building a wall was not something that anyone has done before and is not really relatable to any other backgrounds. I think we also had a lot of inspiration from X, and the meeting with them made us focus on what our real technical issues were, In a sense that we thought, maybe the stability would be the most challenging issue, but I think maybe the movie was harder. That makes sense.

**Interviewer**: Yeah. That's true. It's a pity we couldn't manage to build the whole thing. I want to see a little bit better version. Then they did the stakeholders help you with these technical challenges? Or did you figure everything out yourselves? Yes, X.

**Interviewee 2:** I think that the feedback that you see from them after sharing the video of the prototype and the project idea was really helpful, because they touched on the key points, like stability and how we could actually collaborate with them based on and going through the same existing designs, and suggesting how we could probably lay out the house to fit this one in. So, I think the feedback from them was helpful, but maybe, as a team, we could have had more and cooperation with them.

**Interviewer:** OK. Well, in technical terms, you mean?

**Interviewee 2:** Yeah. In technical terms, they suggested about stability and soundproofing, and other factors that helped us consider those things. I think it was helpful from them.

**Interviewee 2:** Yeah, I think that they have spoke about other issues that we haven't thought about, and maybe not provided us with any solution to them per se, but yeah, they have really made us think about more issues that we haven't otherwise.

**Interviewer:** OK, but they didn't like, contribute? “This is how you should solve the issue” and so? Yes X. We can't hear you. You have to turn on your speaker. When it comes to soft skills, and these soft skills are mainly communication skills, teamwork skills, online communication, face to face communication, Teams communication, the online tool that you use, e-mail exchanging, all these kinds of things. This is in capacity soft skills, includes the soft skills. Do you think you have acquired some new soft skills during this collaboration? Things you learned that you didn't know from before, things that improved and so on.

**Interviewee 2:**  Personally I didn't learn something completely new, but it definitely helped to improve my soft skills, like to get in touch with this near me and the stakeholders. I think that helps to improve it. Yeah.

**Interviewer:** OK.

**Interviewee 2:** Does it make sense.

**Interviewer:** Yeah, it makes sense. Yeah. You maybe improve the existing ones? I don't know. Did you have any challenge in the in terms of communicating, because sending emails, writing communication charts on Teams, talking to them face to face? I don't know. Did you have any challenges to provide them feedback or to receive feedback from their side? Yes, X.

**Interviewee 1:** Now it's working. I think I had low battery. At one point they took long, but I think it was the channel. We used the e-mail. I don't know if you remember, and they never answered. And I think the communication challenging, in the start, was they found the right channel, it went smoothly. I feel like they're interested and helpful.

**Interviewee 2:**  I think it's kind of challenging that it takes some time to get ahold of them, and then, since we kind of plan when we want to meet with them, on the same day. I asked them now if we can have a meeting at one, but I don't know if they will see the message before one and that can be a challenge. They could cooperate.

**Interviewer:** I understand. Yeah, there has been... But you are using the Teams communication, right?

**Interviewee 2:**  Yes.

**Interviewer:** Yeah. So, how's that been going? Because they set up. You set up, actually. The stakeholders set it up, but you agreed to use that channel of communication. Did that help you? Having a channel?

**Interviewee 2:**  I think it’s good to have one space where all the communication it's going through. I think that helped us.

**Interviewer:** Did you understand why they had teams as a choice?

**Interviewee 2:**  I think teams is just a tool that many people use. Maybe they used it in their corporation.

**Interviewer:** Who has control over this Teams groups and so on? You don't have control over this. Not so much of this. Do you think that's a good idea?

**Interviewee 2:**  It hasn't been an issue for us so far, I think. It's also I haven't set up any notifications from Teams, so they should do that. We have to check if they said anything, but it hasn't been a problem so far, just they only respond to our questions.

**Interviewer:** That's good. When it comes to project management. Did they contribute to any level at your project management, like planning, executing the project and so on? Did the collaboration help you to improve some of your project management skills and so on? Yes, X.

**Interviewee 2:**  They basically told us that the walls were our best idea, and that was the one that they were most interested in. So, I would say they contributed a lot to which project we chose.

**Interviewer:** No, but I meant project management, not the project you choose.

**Interviewee 2:**  Yeah. No, not so much. Project management. As far as I can tell. I think at times, I can tell I think we have done that ourselves.

**Interviewer:** OK. Would that have been helpful at some level, if they contributed to the project management?

**Interviewee 2:**  Could you describe what you mean with project management?

**Interviewer:** Project management means like, what kind of tasks do you have to do in order to complete. Like those prints, for instance, for developing a certain project like I described and so on. Yes. Yes X.

**Interviewee 2:**  That would be helpful because we don't have any prior knowledge of how to do a startup, and they do, so we should have maybe focused more on getting tips from them, for how to develop a project. But also they have been helpful at some level when contributing to project management.

**Interviewer:** OK, I maybe ask this. Let's go to the startup context. When it comes to creating a startup based on this project, what motivations do you have? Would you have in this case? If you want to move the project further and you want to create a startup and, let's say, you can have a second application to somewhere else. Would you do this? Would you be motivated? What motivations should you have? And so on. Yes.

**Interviewee 2:**  I think it's a cool project, so I would. At first, I didn't want to go further with it, but now that I've come committed to it and worked a lot with it, I would be motivated to go through it, because I think it's a very useful product to have if we can pull through.

**Interviewer:** OK. How about you X?

**Interviewee 1:**  Yeah, same. I think it's exciting, the challenge. And I believe in the product with serious.

**Interviewer:** Would you involve other team members besides yourselves? I know this is a difficult question now, meaning that would you involve the same people that you are now in the team for this project. Or would you involve more people, other friends or, I don't know, people that you think you might collaborate with?

**Interviewee 1:**  Yeah, I think the group has a priority. \*inaudible\* but then we would call in some expertise, yes.

**Interviewer:** X what do you think?

**Interviewee 2:** I was thinking the same, that I would have the whole group because we are so well on the project, but we also need someone who knows mechanics and building stuff and some more expertise.

**Interviewer:** Where is X? I can't see X.

**Hendrick:**  I'm here.

**Interviewer:** Yes. Hello. Good to see you. So, do you have some opinion on this? Would you be participating in this project further, as a startup?

**Hendrick:** It’s been said. I don't have any additional inputs on it.

**Interviewer:** How about you, X?

**Maria**: I was thinking on same lines because I feel like we still need a lot of expertise. Specific expertise, when it comes to actually making a product out of it, and considering it as a startup, but yeah, it would definitely be good to have the both team, as the core team, as the center of it.

**Interviewer:** And how about the stakeholders? Would you involve them in your start up or do you see them as customers? I don't know. Well, what's your perspective? Yes, X first and Y 2nd.

**Interviewee 2:** I think we should definitely look at corporation for building the wall because they already have the setup for creating the walls, overlapping, and that could be an asset to us.

**Interviewer:** Yeah. That's good, Maria. What do you think?

**Maria:** If we were to proceed with this, I would probably look into more options of stakeholders and different companies, or specific probably just so that we have a bigger role in the startup, and not just the idea that X. I would prefer to have a bigger hold on the project and probably tune it out to different companies, and look into more options of stakeholders.

**Interviewer:** OK. So, you want more stakeholders. OK, so you don't see them as part of your core team maybe. You're main team.

**Maria**: No. And I feel that we would just lose control over the project and the idea of the product.

**Interviewee 1:** I think they could be our pilot project. We probably need the partnership for that. So, it would be a good start, to start with them, I think.

**Interviewer:** OK, that's nice. X, do you have anything to add?

**Interviewee 2:**  In terms of stakeholders, I think it's really important to have contact with the stakeholders. Yes, of course we have to talk to them, but our main stakeholder is the end user. We usually consider the end user most because we have to design for them. So, the end user, I mean the people who wants to buy this walls and who wants to live in the room or in the house with these walls. Those are the main stakeholders, the end users.

**Interviewer:**  But you don't see them as part of your core team, the way I understand. So, like all are being part of your team or whatever, you already have a well-established team. And maybe I'm repeating this, but I didn't get much feedback. What are the main motivations for following this project further? Do you believe in this project? Do you think this project is going to be relevant? What motivates you? For instance, do you want to be an entrepreneur? Do you want to try things out? Yes, X and then Y.

**Interviewee 1:**  Yeah. I think I believe in the project and so, the rest of the group today, they had a conversation, and requirements today are very hard for the architects. To draw houses in their small apartment. They need an entrance room that's too big for the apartment, the toilet many times has to be too big, and I do believe that if they could go or bypass those regulations by moving the walls, I really think it would make a great business. If someone would do it, someone would get rich.

**Interviewer:** I'm happy to hear. So, yes, X. We can't hear you.

**Interviewee 2:**  Yeah, sorry. Honestly at the first village days, I wasn't so motivated, because I thought it would be just a university project, but then it goes further and further. It gets it's more serious for me because it gets more related to me. I was more eager to collaborate with this project. And maybe I look at it as a future job. Maybe I can get or find job from this, or at least I would have a great experience working with this project.

**Interviewer:** Yeah, and when you say it relates more for you, why? Can you motivate it?

**Interviewee 2:**  Because it’s product. At first it was a lot of other ideas for the startup, like welfare service for older people, or recycling wood and stuff like that, but this one was more related to my subject, which is product, designing a detailed part of a wall, that kind of stuff.

**Interviewer:** And Maria, what do you think?

**Interviewee 2:**  I feel for me the motivation would be more of the excitement associated with the entrepreneurship, because there's always risk, there's challenges, it's not maintained, it's not something you just do every day. It’s always going to be something new and different to do. And I think that's really interesting, and I would prefer to do something like that, rather than see myself just doing some mundane tasks in an office. And I think it's exciting to be part of entrepreneurship.

**Interviewer:** OK, that's very good. Yeah, I mean, I made most of my questions. Thank you so much. I think the feedback is very important. Every team has different perspectives every year. But some teams are similar. What I like is that you are willing actually to pursue this further and I would be very thrilled to see if this happens in the near future or in the long future, I don't know. But I can provide some useful information about maybe funding, and so on, and you can make some further applications later on.